

U.S. HIGHWAY 12 COALITION RETURN ON INVESTMENT

U.S. Highway 12 Coalition Costs

Year 2002 =	\$62,200
Year 2003 =	\$93,088
Year 2004 =	\$94,000
Year 2005 =	\$85,000
Year 2006 =	\$66,000
Year 2007 =	\$65,300
Year 2008 =	<u>\$62,786</u>
 Total	 \$528,374

*Does not include marketing expenses or Coalition member travel expenses.

Actual Appropriation

2002 Retained WSDOT Phase I Funding	\$10.1 Million
2003 Federal Appropriation	\$4.4 Million
2003 WSDOT Revenue Package	\$35.5 Million
2004 Federal Appropriation	\$4.0 Million
2005 Federal Appropriation	\$2.25 Million
2005 WSDOT Revenue Package	\$60.23 Million
2005 Federal TEA-21	\$5.9 Million
2009 Federal Appropriation	<u>\$2.66 Million</u>
 Total	 \$125.04 Million

FOR EVERY ONE DOLLAR INVESTED BY THE U.S. HIGHWAY 12
COALITION THERE HAS BEEN A RETURN OF \$236.